

Michael Dennery Jr.

UI/UX Designer | Front-end Developer | Motion Graphics Artist

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Education

Rochester Institute of Technology

Rochester, NY | 2006 - 2010

BFA New Media Design & Imaging

Minor: German Language

Relevant coursework includes art direction, UI/UX design, graphic design, front-end web development, motion graphic design and animation.

HS Anhalt (FH) Bauhaus

Dessau, Germany

Study abroad program working inside the world renowned Bauhaus building. Coursework focused on motion & UI design as well as the German language.

Skills

User interface & experience design

Motion graphics & animation

Front-end web development

Print design

Illustration

Prototype development

Wireframe creation

Storyboard and video editing

Software

Adobe Creative Suite

Photoshop, XD, Illustrator, InDesign, After Effects, Premier Pro, Lightroom, Media Encoder & Acrobat Pro

UI/UX tools

Sketch, Figma, Craft, InVision, JustInMind & Zeplin

Web Development

Visual Studio Code, Sublime Text, Inspector tools, & BBEdit

Microsoft

Word, Excel, Teams, & Powerpoint

Experience

Art Supervisor

Digitas Health | Philadelphia - Remote | 2021 - Present

In 2021, I decided to hang up my freelancing boots and accepted a full-time position as an Art Supervisor at Digitas Health. I'm currently working on a variety of projects including websites, brochures, illustrations, UX research, logos, prototypes, and motion graphics. Some highlights so far:

- Working together with creative directors, UI & UX designers, and copywriters on print ads, brochures, videos, FB ads, prototypes & banners
- Photoshoot direction: casting, locations, & wardrobe
- Establishing and creating multiple brand visual identities
- Managing and directing Designers and Art Directors

Freelance Sr. Art Director

Various agencies | Philadelphia & NYC | 2014 - 2021

For over 7 years, I worked with several advertising agencies in NYC & Philadelphia. Most of them specializing in Pharmaceutical Design & Branding. Agencies included: *Razorfish*, *Digitas Health*, *Rythmsy Labs*, *Evoke Health*, *Evolvr*, *DiD Agency* & *Firsthand*.

- Designed and animated motion graphic videos and ads for presentations
- Collaborated with copywriters on brochures, videos, FB ads, & banners
- Developed prototypes and wireframes for UX
- Created icons, infographics, & illustrations
- Adlob design for pitches and presentations

Sr. Designer & Motion Graphics Animator

Orderbird: iPad Cash Register System | Berlin, Germany | 2013 - 2014

I spent one year working for Orderbird, a start-up in Berlin with an app that changed the game for businesses in the German restaurant and cafe industry by simplifying customer orders and German tax bureaucracy.

- Designed key visuals for their brand identity
- Front-end development for their website and newsletter
- Created ads to promote the product and redesigned their user manual
- Edited and animated their promotional videos

Jr. Art Director & Motion Designer

Saint Elmo's Multichannel Creativity | Munich, Germany | 2010 - 2013

What started out as a Design Trainee Program in Munich for 1 year, evolved into a Jr. Art Director & Motion Designer position at St. Elmo's Berlin office. I worked on local and global brands such as *Microsoft*, *BMW*, *Sixt Car Rental*, and *Volkswagen*.